



11/9/06

To Whom it May Concern:

RE: Tron Jordheim, Director, PhoneSmart

Tron was one of the speakers for the Florida Self Storage Association's "Incredible Storage Educational Forum & Expo" held at Disney's Coronado Springs Resort on October 26th 2006.

His presentation was very well received by a standing room only packed room. Tron incorporates stories, analogies and humor to help his audience get the message and have an enjoyable experience in the process.

Tron's upbeat attitude combined with his extensive knowledge, professionalism and passion for his topic makes him a natural trainer and presenter.

Tron is a proficient power point user and his presentation material matches his message in both tone and content.

The response from his topic at our conference was positive and we will be delighted to have Tron address our group again in the future.

We would highly recommend Tron as a trainer, speaker or presenter.

Thank you,

Linnea Appleby

Linnea Appleby
Managing Director
Florida Self Storage Association